

Gaurav Dora

MULTIMEDIA DESIGNER

Education

Bachelor of Fine Arts (Animation) — Savannah College of Art and Design, Atlanta, USA (2015–2019)
Master of Immersive Media Technologies — University of Adelaide, Adelaide, Australia (2022–2023)

Professional Experience

Multimedia Designer — Anouconcept | Sept 2024 – Present

- Developed integrated multimedia solutions incorporating graphics, animation, video and interactive content.
- Produced concept sketches, storyboards and design presentations.
- Designed multimedia assets for digital marketing, events and interactive experiences.
- Collaborated with clients and production teams throughout design and implementation.
- Managed revisions, quality assurance and final delivery of multimedia projects.
- Applied user-centred design principles to improve audience engagement.

Virtual Reality Outreach Artist — University of Adelaide | Oct 2022 – Dec 2022

- Led VR workshops to introduce students to digital immersive spaces using Unity.
- Educated audiences on the future applications of immersive media and career pathways in immersive tech.

3D Artist / Motion Designer — You Are Here LLC (Cooper Holdings) | Nov 2019 – Nov 2020

- Produced multimedia content for digital advertising and experiential marketing campaigns.
- Developed storyboards and visual concepts.
- Created graphics and animation for interactive media platforms.
- Collaborated with cross-functional creative teams from concept through final production.

3D Rigger (Full Time Contract) — Primal Screen | Aug 2019 – Nov 2019

- Project: Elf Pets: Santa's Reindeer Rescue (Seasonally features on Netflix during christmas).
- Built production-ready rigs with IK/FK systems, blend shapes.
- Streamlined rig production using MEL scripting.

3D Rigger — Escape (Award-Winning Student Film) | 2018

- Designed advanced character rig to support hybrid animation workflows.

Core Skills

- **3D Art & Design:** Modeling, Rigging, Texturing, Rendering, Animation
- **Visual Communication:** Graphic Design, Motion Graphics, Event Design, Branding Integration
- **Immersive Media:** VR/AR Environments, Interactive Experiences
- **Software Expertise:** Maya, Substance Painter, Unity, Unreal Engine, Photoshop, Illustrator, After Effects
- **Workflow Optimization:** Asset Pipeline Development, Real-Time Optimization, MEL Scripting

Other Experience (Selected)

- **Events Team Leader, Adelaide Venue Management** – Leadership, Client Engagement, and Logistics.
- **F&B, Adelaide Venue Management** – Events, Concession bar
- **Admission Student Representative, SCAD** – Public Speaking, Campus tours, and Student engagement.